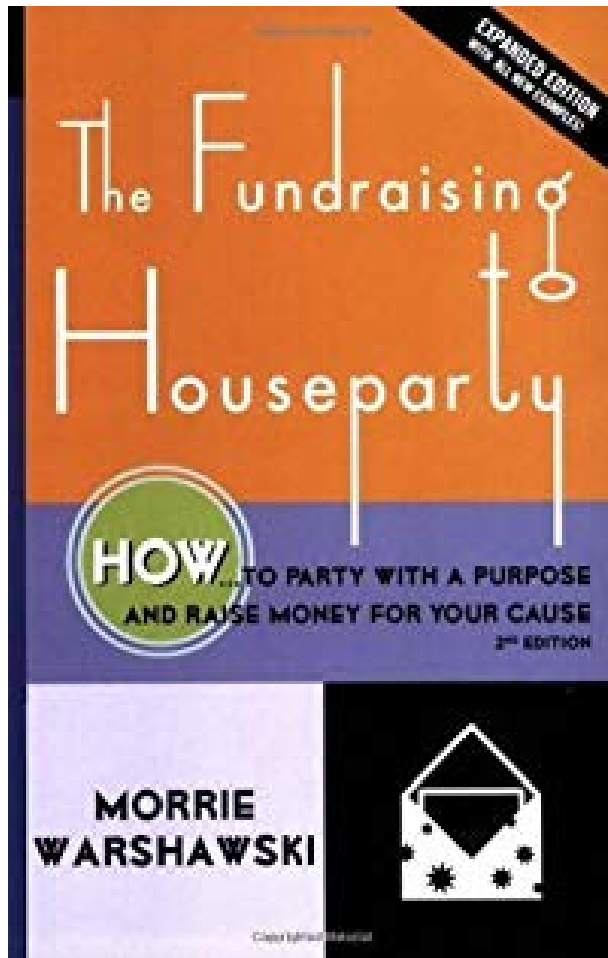


The Fundraising Houseparty: How to Party with a Purpose and Raise Money for Your Cause - 2nd Edition



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THE FUNDRAISING HOUSEPARTY completely demystifies this useful and flexible method of garnering donations from individuals for a wide variety of nonprofit programs - from community education programs to capital campaigns to individual arts project - and with every type of donor in both grassroots and wealthy settings. The book contains sections on:

- o Key Elements of a Successful Houseparty
- o Pre-Party Check List and Timeline
- o Instructions for the Evening Presentation
- o Sample Invitations and Donor Cards
- o Bibliography

The Fundraising Houseparty is based on Warshawski's years of work with individuals and organizations, and contains numerous examples from actual houseparty events. Anyone interested in raising money for a noncommercial program - individual artists, community groups, nonprofit arts and social service organizations - will find The Fundraising Houseparty an indispensable addition to her fundraising bookshelf.