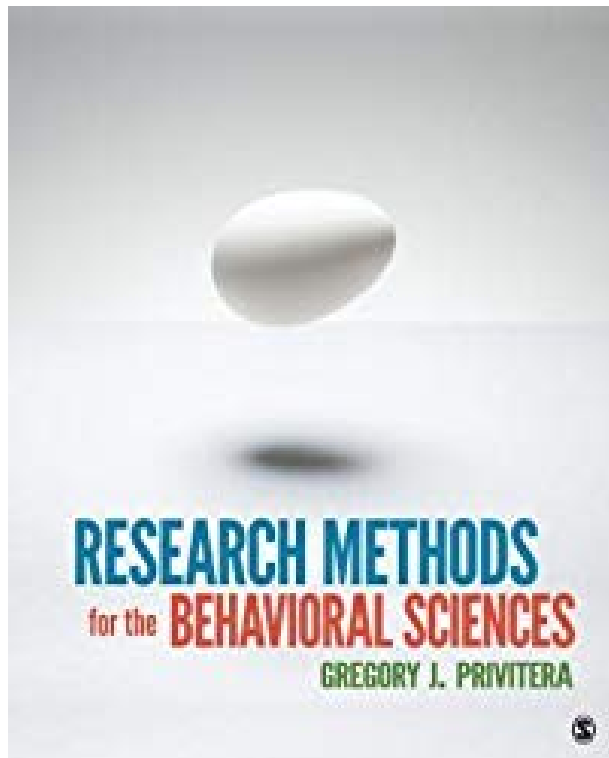


Research Methods for the Behavioral Sciences



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Research Methods for the Behavioral Sciences takes a problem-focused approach to introducing research methods in a way that fully integrates the decision tree-from choosing a research design to selecting an appropriate statistic for analysis.

With a conversational, student-friendly writing style, author Gregory J. Privitera shows how methods and statistics work together and enable the testing of hypotheses through use of the scientific method. The text's outstanding pedagogy includes step-by-step instructions for SPSS, empowering students to approach their study and application of research methods with confidence.