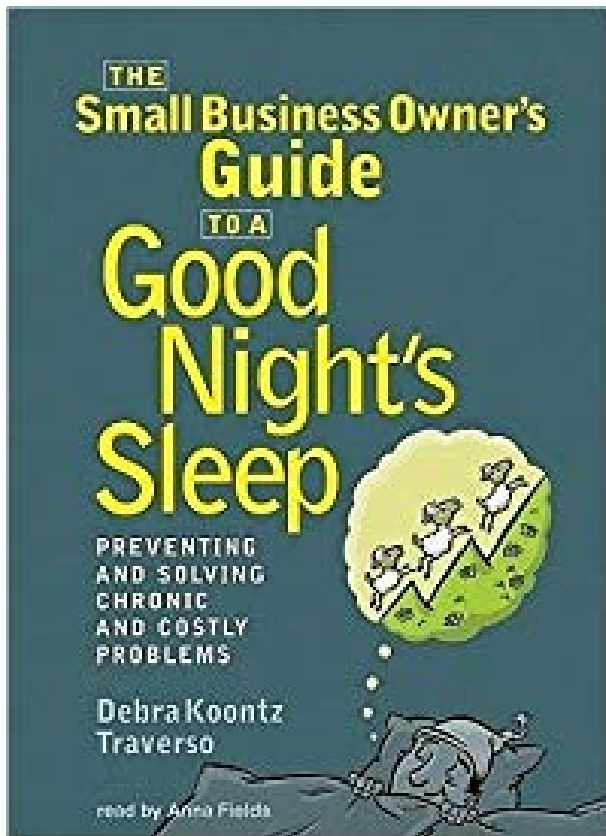


The Small Business Owner's Guide to a Good Night's Sleep



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How would you respond to embezzlement? How about allegations of sexual harassment? Or a serious accident involving a company vehicle? Debra Traverso tells you how to prepare for the surprises most likely to throw small businesses off course. She helps you to anticipate both predictable hurdles and devastating ordeals, so that no crisis will catch you off guard. You'll have a plan for response, even if - Your best employee resigns, taking your best client- Some inflated invoices are discovered by your accountant- Another company claims you've illegally used their logo- The EPA finds environmental hazards on your propertyNo need to waste emotions, time, money, and resources when a crisis hits. You can get a good night's sleep!