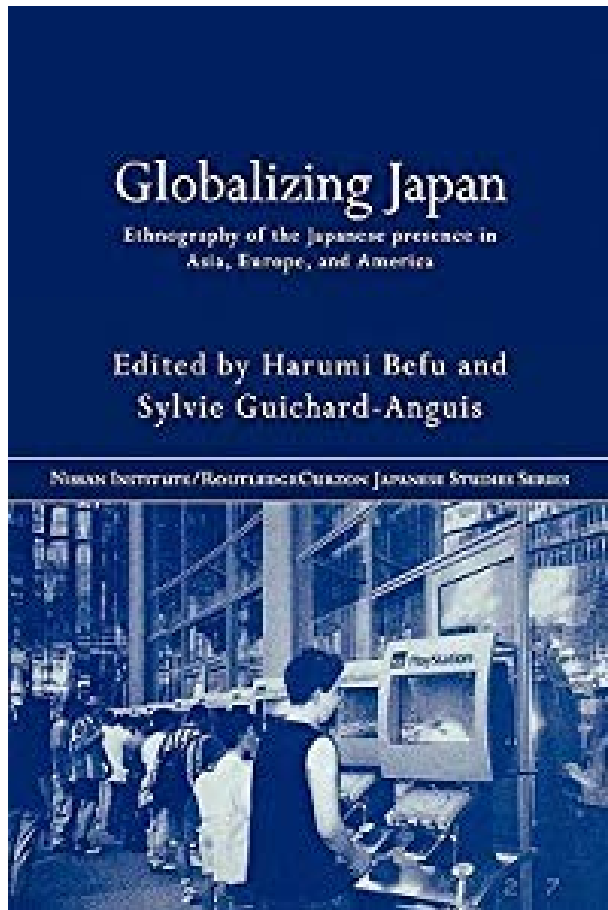


Globalizing Japan: Ethnography of the Japanese Presence in Asia, Europe, and America



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Globalizing Japan explores the social and cultural dimensions of Japan's global presence. Japan's expansion and presence as an economic giant is witnessed on an everyday basis. Both consciously and unconsciously, we regularly come into contact with Japan's industrial and cultural globalization, from cameras and automobiles to judo, cuisine or animation. Japan's presence in the popular imagination is heavily influenced both by the country's historical past and its global present. This book will appeal to students and scholars of Japanese Studies, Anthropology and Cultural Studies.