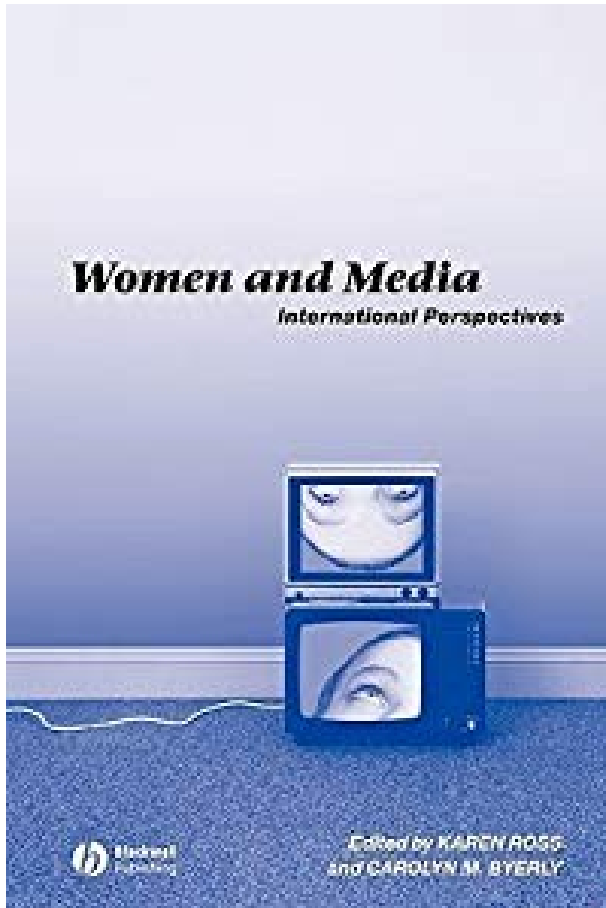


# Women and Media: International Perspectives



<b>ISBN13:</b>	9781405116091
<b>Genre:</b>	Nonfiction
<b>Published:</b>	May 21st 2004 by Wiley-Blackwell
<b>Pages:</b>	232
<b>Language</b>	English
<b>ISBN10:</b>	1405116099
<b>Author:</b>	Karen Ross
<b>Goodreads Rating:</b>	3.33

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Comprised of original research in diverse genres and medias, " Women and Media: International Perspectives" brings together eight international scholars to explore key issues of the gender-media relation. Provides important insights into how gender is implicated in media industries. Address key issues of the gender-media relation, from an analysis of news media's coverage of women politicians, to the marketing of 'girl power', to strategizing for equality in newsrooms.

Highlights the theme that media have the potential both to reinforce the status quo in power arrangements in society but also to contribute to new, more egalitarian ones. Includes an introduction by the editors that carefully maps the contours of the international struggle between feminists and the media, section overviews, bibliographies, key terms, and discussion questions.