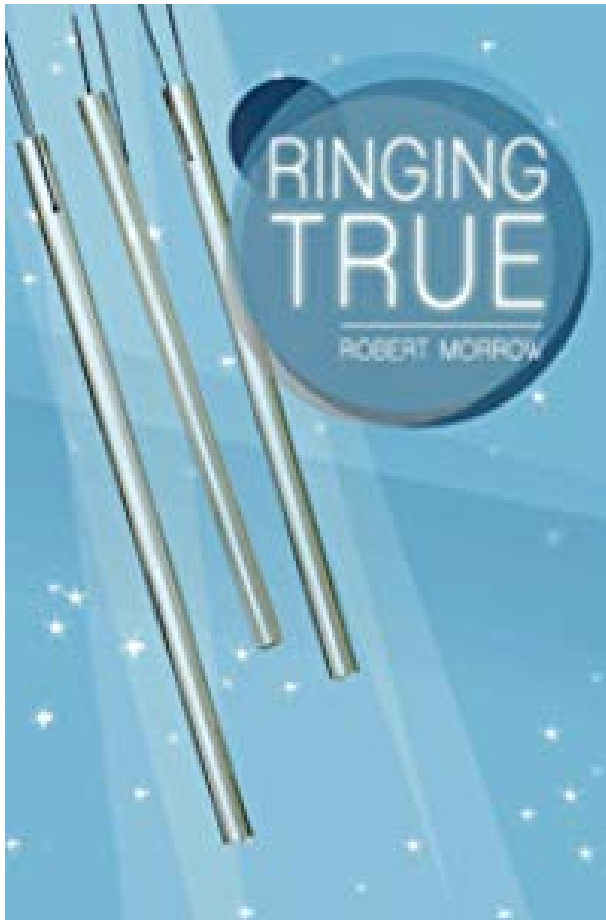


# Ringin True



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It is the summer of 2005, the year of fear and loathing in America. Seattle resident Justin Raines wants to do something about the deplorable state of the human race. When his friend, Shelby Mirabeau, suggests launching a new world religion focused on accepting responsibility, Justin agrees only because he lacks a better idea. When their first laughable attempts at a launch fail, Shelby pushes Justin into an unholy alliance with Matthias Bender, the dark angel of American capitalism, who sells the idea of corporate religion to the skeptical founders. Through guerrilla marketing techniques, Internet advertising, and unexpected support from one of Hollywood's leading ladies, the religion-Ringin True- becomes a worldwide sensation. Still, the success is not exactly what Justin had in mind. He finds himself tangled in a series of plots involving corporate politics, financial sleight-of-hand, and a porn star who wants a piece of the action. As their enterprise faces dramatic challenges, Justin and Shelby finally discover what really rings true for them.