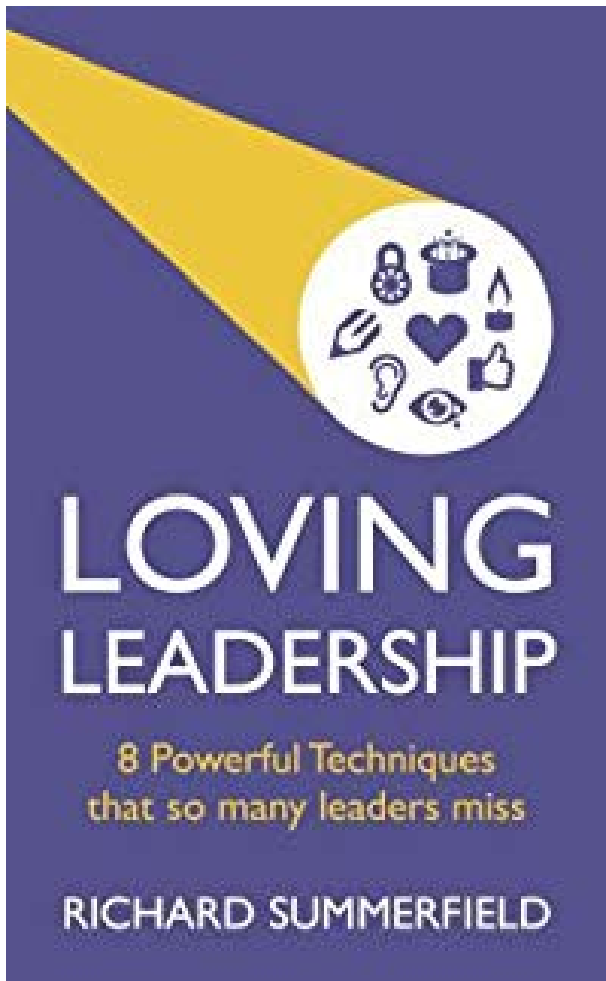


Loving Leadership: 8 Powerful Techniques That So Many Leaders Miss



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What is the single biggest leadership attribute needed to be successful in the new world of work? How can leaders motivate others with a different rule book driven by the expectations of new generations? In his first business book reflecting nearly 20 years of corporate experience as an influential HR Practitioner, Richard Summerfield makes the compelling case for leaders to show genuine care for people above all else, illustrating it through eight key techniques. After reading Loving Leadership, you'll be convinced that the ability to show an authentic, self passion for the feelings of others is arguably the most commercial and effective leadership behaviour of all!